



**Helping South Carolina
Companies Grow**



GROUP HEALTH INSURANCE PROGRAMS

In today's difficult economy, companies are under pressure to find efficiencies in every area of their business in order to maximize profitability. The human resources function is no exception. Group health insurance represents either the second or third highest fixed cost after payroll for most businesses.

A company's ability to attract and retain a capable, productive workforce is key to its success. While paying competitive wages is important, workers are also interested in the services employers offer, with the availability of high quality, cost-effective health insurance topping the list.

But spiraling healthcare costs are causing more and more companies to reduce or eliminate funding for group healthcare plans. How, under this scenario, do businesses remain competitive in hiring and keeping qualified, skilled employees?

The answer? By providing health insurance options customized for the needs of workers and their families featuring affordable pricing and value-added services.

Why BlueChoice HealthPlan?

SCMEP has teamed with group health insurance broker KeenanSuggs BowersElkins, LLC to offer a very competitively priced new group health insurance package written through BlueChoice HealthPlan to South Carolina manufacturers with 51 or more employees.

The National Committee for Quality Assurance, an independent, not-for-profit organization dedicated to measuring the quality of America's health care, has awarded BlueChoice HealthPlan "Excellent Accreditation" status – the highest level awarded.

In addition to group healthcare coverage, group dental, life, and short and long term disability insurance is also available with preferred pricing.

KeenanSuggs BowersElkins, LLC offers a complete menu of insurance, employee benefits and risk management services and products, plus the confidence of a proven 30 year track record in South Carolina.

To learn more visit www.scnep.org/grouphealthinsurance or call KeenanSuggs BowersElkins, LLC toll free at 866-413-9868 and ask for either Robbie or Matt Bowers.

BlueChoice HealthPlan is an independent licensee of the Blue Cross and Blue Shield Association.

